

NEWS RELEASE	

## FOR IMMEDIATE RELEASE

Contact: Laura Kershner, Business Services Specialist

(831) 796-3341 or kershnerl@co.monterey.ca.us

## Last Virtual Job Fair of 2021 Planned for November 17, 2021

**Wednesday, November 3, 2021 - Salinas, CA** The Monterey County Workforce Development Board (MCWDB) is hosting its last virtual job fair of 2021 on Wednesday, November 17, 2021, 10:00 a.m. to 1:00 p.m. on the Premier Virtual online event platform. As the region continues to re-open, employers are eager to offer employment opportunities to persons with entry-level, mid-level, professional, and technical skills. The event is free to both employers and job seekers.

A growing number of employers will attend the November 17<sup>th</sup> virtual event. These include **American Eagle Outfitters**, a retail clothing fashion store looking for sales associates; **ScribeAmerica!**, an online, medical scribe service, looking for persons who want to work from home;, and **Joby Aviation**, a new electric air-taxi company located in Marina, recruiting for Additive Metal Operators, Calibration Technicians, and other technical and non-technical positions. These and a dozen more employers are ready to discuss opportunities for new jobs and careers with motivated job seekers.

"Over the past eight months, as the pandemic continued, the MCWDB realized it needed to find a new way of supporting businesses in their efforts to recruit new employees," said MCWDB, Executive Director, Chris Donnelly. "In response, we began using an online recruitment platform called Premier Virtual, which has proved a great solution for offering convenient, safe, and cost-effective recruitment events." Since March of 2021, the MCWDB has hosted nine virtual job fairs with over 500 job seekers and 120 businesses in total participating, including both new and returning users. The platform is designed to bridge the gap between technology and the human experience and enables job seekers to chat with employers, submit resumes, and apply for positions during virtual events.

Employers who are interested in participating are asked to contact MCWDB Business Services Manager, Jerry Hernandez, at (831) 755-5393 or <a href="https://pvapi.premiervirtual.com/s/idnAR8">https://pvapi.premiervirtual.com/s/idnAR8</a>. Job seekers who need assistance with registering and preparing for the event are asked to contact the Career Center at (831) 796-3335 or <a href="mailto:MontereyEmploymentHelp@EquusWorks.com">MontereyEmploymentHelp@EquusWorks.com</a>. Job seekers may also utilize the computers at the Career Center at 344 Salinas Street, Salinas to participate in the event (appointments required).