



## **NEWS RELEASE**

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### **FOR IMMEDIATE RELEASE**

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## **Monterey County Workforce Development Board Invites Public Comments**

### **The Monterey County Workforce Development Board has released its 2023 Regional and Local Plan modifications for workforce development**

**Tuesday, February 7, 2023--Salinas, CA** The Monterey County Workforce Development Board (MCWDB) has released its 2023 Regional and Local Plan modifications for workforce development in the county. The plans are available for public review and comments from 2/13/23 through 3/15/23.

In 2021, the MCWDB developed Regional and Local Plans and incorporated its strategic priorities and vision, in addition to what is required by the federal Workforce Innovation and Opportunity Act (WIOA). Every two years, the MCWDB must update these plans. The Regional and Local Plan updates were developed using various outreach and research methods to ensure that multiple perspectives were identified and heard across sectors and stakeholders and that the reports contained solutions for more robust economic and job growth.

The Monterey County Workforce Development Board is committed to supporting a high-quality, appropriately skilled workforce ready to help local employers' changing business needs in a competitive, global economic environment. The Board's workforce strategy includes ongoing skills attainment that promotes regional growth and industry sectors through a braided, leveraged workforce system that addresses business-driven demands and worker needs for well-paid, steady employment.

"This is why community and business input is critical. While we conducted extensive outreach and research to ensure that multiple perspectives were identified and heard across sectors and stakeholders, we would encourage the public to read the Regional and Local Workforce Plans and provide comments from 2/13/23 through 3/15/23," says MCWDB Executive Director, Christopher Donnelly.

The update to the Local Plan addresses:

- How the MCWDB will coordinate with partners to better serve individuals with intellectual and physical disabilities.
- Conduct outreach to the Cal Fresh population and non-custodial parents.
- Support for English Language Learners.
- How the MCWDB will expand digital fluency.
- Collaboration with partners to build our regional economy to retain business.
- How the MCWDB will remove barriers to employment for target populations.

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The strategic priorities for the Regional Plan update include:

- Increasing support to job seekers with barriers to employment.
- Developing and implementing a regional Information & Communications Technology Work-Based Learning pathway.
- Expanding the performance dashboard that tracks customers served by all MCWDB programs.
- Developing a marketing strategy to expand awareness of MCWDB services and resources to job seekers and employers across the region.

In addition, a Regional /Local Listening session will be held on February 7<sup>th</sup>; times are Regional /Local.

**Regional Plan Engagement Session: Tuesday, February 7, 2023, from 1:30 p.m. to 2:45 p.m.**

**Zoom Meeting**

<https://montereycty.zoom.us/j/94328928619?pwd=aTZiMVJJRDZmWW1KZ2pwb01TRkt3dz09>

**Password: 573192**

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+1 312 626 6799 US (Chicago)

**Meeting ID: 943 2892 8619**

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**Local Plan Engagement Session: Tuesday, February 7, 2023, from 3:00 p.m. to 4:30 p.m.**

**Zoom Meeting**

<https://montereycty.zoom.us/j/96696213390?pwd=cFpwN3lNQ0grb2RGN0E1NUFrOEtrUT09>

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**Meeting ID: 966 9621 3390**

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The Plan Modifications are available at <https://www.montereycountywdb.org/wp-content/uploads/2023/02/Draft-MCWDB-Local-Plan-Two-Year-Modification-2023.pdf> Please send public comments to [MCWDB-info@co.monterey.ca.us](mailto:MCWDB-info@co.monterey.ca.us) Public comments will be accepted from 2/13/23 through 3/15/23."

The Monterey County Workforce Development Board (MCWDB) administers federal funds to support America's Job Center of California locations and other free job seekers, youth, and employer programs and services in Monterey County. MCWDB is a proud partner of America's Job Center of California network and an Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities or limited English. If you have limitations in hearing or speaking, dial 711 to reach the California Relay Service (CRS). For more information, call (831) 796-6434 or visit <http://www.montereycountywdb.org>

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