

NEWS RELEASE

FOR IMMEDIATE RELEASE

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HOLIDAY RETAIL JOB FAIR TO TAKE PLACE ON THURSDAY, NOVEMBER 2 AT AMERICA'S JOB CENTER

MONTEREY COUNTY RETAILERS INVITED TO REGISTER NOW!

Tuesday, October 24, 2023- Salinas, CA – The Monterey County Workforce Development Board is pleased to partner with the Salinas Union High School District and the Mission Trails Regional Occupational Program/ROP for a Holiday Retail Job Fair on Thursday, November 2 at America's Job Center at 344 Salinas Street in downtown Salinas from 12noon-4pm (setup at 11am) to spur holiday hiring locally.

"We're delighted to be able to offer this event just ahead of the holiday season," said Monterey County Workforce Development Board, Executive Director, Christopher Donnelly. "We're asking local retailers to contact us now so that we can help you get registered for the event ahead of time," he said.

<u>Retailers</u> may contact Business Services Specialist, Laura Kershner at (831) 796-3341 or <u>kershnerl@co.monterey.ca.us</u> to register online in advance of the in-person event in order to provide businesses with an opportunity for added exposure of their hiring needs. The in-person event will take place on November 2 from 12noon-4pm.

Holiday hiring is always at its zenith at this time of year and local jobseekers will have the opportunity to meet with a variety of Monterey County retailers in-person at the Holiday Retail Job Fair. <u>Jobseekers</u> are encouraged to register in advance by uploading their PDF resumes to this hyperlink in advance of the in-person event: https://pvapi.premiervirtual.com/s/x3z6od

The Monterey County Workforce Development Board integrates public and private partnerships to train and place individuals with the skills that local employers need. This project is funded 100% with Workforce Innovation and Opportunity Act (WIOA) Federal Funds made available to the State of California Employment Development Department by the U.S. Department of Labor/Employment and Training Administration as the Grantor. This WIOA, Title 1-financially assisted program/activity is an equal opportunity employer/program, and auxiliary aids and services are available upon request to individuals with disabilities or limited English.