

EMPLOYER VIDEO REQUEST FORM

Employer Release Form

I, the undersigned, hereby grant the Monterey County Workforce Development Board (MCWDB) the right to use the job hiring video and agree to the following terms and conditions.

You'll be pleased to know that for businesses located in Monterey County, the MCWDB is offering one complimentary hiring video to assist employers with their recruitment needs. Our team will work hard to produce a video that showcases your organization and lasts between 30-45 seconds but does not exceed one (1) minute*.

To ensure a smooth, seamless process, we kindly request that you fill out this 2-page Video Information Form and allow us to work with you and your staff. The final recruitment video production can be utilized for various purposes such as job fairs, job postings, social media, and your business website. It will also be used for outreach and marketing purposes by the Monterey County Workforce Development Board.

By signing this form, you're certifying that you've read, understood, and agree to abide by our terms and conditions. **Let's create an amazing recruitment video together!**

Authorized Signature

Date

Business/Organization Information

Business or Organization Name/ Physical Address

Primary Contact Name

Phone Number of Primary Contact

Business or Organization Website Address

** The MCWDB provides these hiring videos at no cost to your business. The value of the videos is between \$350.00-\$450.00. If you require additional videos, a fee of \$350.00 will need to be charged per video.*

Complete Page 2 ↓

**EMAIL THE COMPLETED FORM TO:
LAURA KERSHNER AT KERSHNERL@CO.MONTEREY.CA.US**

QUESTIONS? CONTACT LAURA AT 831.796.3341 OR SUSAN AT 831.796.3379

Video Information

Briefly tell us about your business:

Who from your business will be participating in your promo video? Provide the name and phone number of the individual.

Name

Phone Number

What jobs are you hiring for and what is the rate of pay? (List up to 4 jobs.)

1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
	Job Title	Rate of Pay

If you have not already viewed the sample videos, click or scan the QR Codes below:

Focused Video



General Video



For video presentation preferences, please make your selections below:

Focused Video General Video

I do not wish to appear in the video and prefer it be voiced by MCWDB Staff.

I want to briefly appear in the video, but I do not wish to do the voiceover.

I want to both introduce my business and do the voiceover for the entire 30-45 second video.

Please note: The MCWDB will write and produce all hiring promos for local businesses. Businesses that choose to introduce and voice their own spots will receive their scripts at least 48 hours in advance of the video shoot and are encouraged to practice reading their scripts aloud, to learn vocal inflection, pacing, and timing. Scripts will be between 30-45 seconds in length altogether and conclude with a voiceover with the MCWDB logo and phone number. MCWDB reserves the right to edit as well as determine the total number of videos to be produced and will maintain video quality control. Video production is limited by staff availability.

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