

PRESS RELEASE



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Laura Kershner Lauded for Outstanding Service, Named Salinas Chamber Ambassador of the Year

April 17, 2024, Salinas, CA - Laura Kershner, the Monterey County Workforce Development Board's Business Services Specialist was recognized as the Salinas Chamber of Commerce Ambassador of the Year. Kershner was presented with the award at the Chamber's 103rd Annual Awards Luncheon, presented by Chevron, on Thursday, April 11, 2024.

"In its 103rd year, the luncheon not only acknowledges outstanding accomplishments but also serves as a source of inspiration for others, fostering a culture of excellence and innovation within the community," exclaims Chamber President & CEO Karin M. Moss.



Kershner is a communications professional trained in media and public relations, non-profit communications, government relations, cable franchise coordination, telecommunications, live television news production and workforce development. Over the years, she's volunteered with the Salinas Valley Chamber of Commerce Ambassador Committee, the Salinas Valley Businesswomen's Network, The First Mayor's House, Fund Builders Alliance, Monterey County Theatre Alliance, Job Developer's Networking Group, City of Salinas, General Plan Steering Committee, and she's a graduate of Leadership Salinas Valley - Class XXVI.

Kershner's background includes working behind the scenes in local media, for non-profit organizations, and local government. She currently works for the Monterey County Workforce Development Board as a business liaison to bring together local employers and jobseekers here in Monterey County. When she's not working, she's busy singing in four-part, acapella harmony with the Monterey Bay Belles ladies' barbershop chorus; and her quartet, Vocal Point. She also enjoys singing in a small choir at Grace Community Church in Prunedale.

Kershner is a native of Bakersfield, California and moved to Monterey County in 1996. She is a 1991 graduate of Cal State University, Bakersfield with a double major in Communications and History and a minor in Political Science. She also graduated from Bakersfield College with an A.A. Degree in Liberal Arts. In recent years, Kershner has enjoyed traveling the world with her sister, Debbie.